

Zett

The project we were working on with this German company was in the fashion industry. They have a fashion e-commerce store where they sell branded men's and women's clothing, accessories and shoes. Some of the well-known brands they sell in their online store are Armani, Guess, Hugo Boss, Michael Kors, Diesel and many more. The client also brings only the latest trend collections from international renowned designers in the fashion industry.

The company sells their apparel on the Rakuten and Shopware platforms. Specifically for them, we implemented the odoo Shopware connector for their online shop and the odoo Rakuten connector for their Rakuten sales. These two connectors are a part of the omnichannel e-commerce solution for online retailers.

The sales process is made much easier for the client since they can now managers all their products, customers and orders from a single point without having to log into different e-commerce platform. Moreover, with the multichannel catalogue manager, the client and other online shop owners can design and manage the assortment of products in more Shopware and Rakuten shops. The connectors implemented for this project, also support stock management using futura4retail and odoo.